

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – AP Tourism Promotional Campaign at Delhi International Airport by M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi - Release of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes for the Conveyor Belts from (9th November 2013 to 8th December 2013), Digital Screens from (13th November 2013 to 12th December 2013) and Promotional Space from (27th November 2013 to 26th December 2013) for second Month – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.45

Dated:10-01-2014

Read the following:

1. G.O.Rt.No.887, of YAT & C (PMU) Department, Dt.14-11-2013.
2. Invoice No.8900000112, from M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, Dt.13-12-2013.

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ORDER:

In the reference 1st read above, Government have released for an amount of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes , towards 1st month payment from (9th October 2013 to 8th November 2013), Digital Screens from (13th October 2013 to 12th November 2013) and Promotional Space from (27th October 2013 to 26th November 2013) in connection with taking up advertising campaign for Andhra Pradesh Tourism branding at Delhi International Airport, by M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi.

2. In the reference 2nd read above, M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, has submitted bill along with the photographs as proofs upon erection of the media for A.P Tourism to be placed at Delhi International Airport for the Conveyor Belts from (9th November 2013 to 8th December 2013), Digital Screens from (13th November 2013 to 12th December 2013) and Promotional Space from (27th November 2013 to 26th December 2013) for second Month and requested the Government to release payment for an amount of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes to M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, for the above period.

3. Government after careful examination of the matter, hereby ordered to release an amount of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes, for the Conveyor Belts from (9th November 2013 to 8th December 2013), Digital Screens from (13th November 2013 to 12th December 2013) and Promotional Space from (27th November 2013 to 26th December 2013) for second Month, to M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, for taken up AP Tourism Promotional Campaign at Delhi International Airport. Balance amount will be paid in due course.

4 The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(PTO)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, through on line. The details of Bank account is as follows:-

Account Name	: M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi
Account No	: 000751000423
Name of the Bank	: ICICI Bank Ltd.,
Branch	: 9A, Phelps Building, Connaught Place, New Delhi.-110001.
IFSC Code	: ICIC0000007
PAN:	: AADCT4881E

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER